



Akron HOME & GARDEN SHOW

FEBRUARY 15-17, 2019

JOHN S. KNIGHT CENTER

Be a part of the **Akron Home & Garden Show** as it celebrates its **25th year** in 2019.

This exceptional opportunity grants you the ability to promote your business or service, increase sales and grow your client base.

CONTACT

Akron Home Builders Association

799 White Pond Drive, Suite E
Akron, Ohio 44320

Phone: (330) 869-6800 | **Fax:** (330) 869-5506
events@akronhba.com

EXHIBIT SPACE & MEDIA INQUIRIES

Julie Hawkins Sales Development Coordinator

Phone: (330) 869-6800 | **events@akronhba.com**

SHOW DETAILS

Year Established

1994

Produced By

Akron Home
Builders Association

Current Venue

John S. Knight Center

Gross Square Footage

50,000

Media Promotion

Print, Broadcast (Television,
Radio), Cable, Social Media,
PR, Outdoor, Collateral,
Internet & Web

Show Guide

Printed by Printer Name Here
Cleveland, Ohio

ATTENDEES

Total Attendees to Date

250,000

Demographics

- Home Owners
- Vacation Home Owners
- Rental Property Owners
- Builders
- General Contractors
- Building Managers
- Architects & Designers

Consumers

- 75% planning a home improvement project within the next 6 months.
- 95% current home owners

Trade Professional

To source products and stay current with design and material trends.

EXHIBITORS

Number of Exhibitors

170+

Who Exhibits

- Cleaning & Organization
- Construction Renovation
- Financial & Professional
- Home Decor
- HVAC
- Kitchen & Bath
- Non-Profit & Associations
- Outdoor living
- Pet/Animal Products & Services
- Shopping & Lifestyle
- Windows & Doors

Motivation for Exhibiting

- One-on-one access to home owners ready to remodel.
- Generate leads to increase sales
- Build company awareness
- Develop Credibility



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Exhibitor Contract

1 COMPANY NAME: _____

The company name as you provide will be used in show related promotions and all show listings. **Please print clearly.**

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

CONTACT: _____ **TITLE:** _____

OFFICE PHONE: _____ **CELL:** _____ **FAX:** _____

EMAIL: _____ **WEBSITE:** _____

PRODUCTS & BRANDS TO BE EXHIBITED: Please list products and services that will be exhibited. **Subject to show management approval.**

NOTE: All pre-show exhibitor communications will be sent to the **email address provided above.**
Exhibitor accepts—with this contract—all the **TERMS AND CONDITIONS** on the reverse/attachment of this contract & application.

SIGNATURE: _____ **DATE:** _____

Authorized signature required. By signing this contract confirms that the exhibitor carries **LIABILITY INSURANCE.**

2 REQUESTED EXHIBIT SPACE(S):

Floorplan attached

1ST Booth #: _____ **Size:** _____

2ND Booth #: _____ **Size:** _____

3RD Booth #: _____ **Size:** _____

Special Requests:

3 PRICING: *Reserve your space now to lock in these prices!*

Main Floor Exhibit Space (\$8.35/sf) \$ _____

Upper Floor Exhibit Space (\$8.95/sf) \$ _____

Corner Fee (\$190 each) \$ _____

Table Top (\$475) / 5 x 15 (\$650) \$ _____

Total including corners if applicable \$ _____

4 PAYMENT TERMS/SCHEDULE:

50% Due January 1, 2019
or with contract \$ _____

50% Due February 1, 2019 \$ _____

A \$50 late fee will be assessed for late payments.

5 PAYMENT METHOD: Check (Payable to Greater Akron Home Builders Promotions Inc.) Visa Mastercard American Express

CARD NUMBER: _____ **EXPIRATION DATE:** _____ **SECURITY CODE:** _____

NAME (PRINT): _____ **SIGNATURE:** _____

CANCELLATION POLICY. Exhibitors canceling or downsizing their booth prior to January 1, 2019 will be assessed a cancellation fee in the amount of 50% of their canceled or downsized booth. Exhibitors canceling or downsizing January 1, 2019 or later will forfeit all deposits and are required to pay 100% of the originally contracted booth amount including any balances that may be due. **No exceptions.**

6 MAIL, FAX OR EMAIL CONTRACT & PAYMENT TO:

FAX: (330) 869-5506

MAIL: Greater Akron Home Builders Promotions Inc.
799 White Pond Drive, Suite E
Akron, Ohio 44320

EMAIL: events@akronhba.com

7 IMPORTANT! WHO IS IN CHARGE OF YOUR BOOTH:

CONTACT: _____

EMAIL: _____

PHONE: _____

Note: Utilize editable form or print legibly!

FOR OFFICE USE ONLY

\$ _____ Check # _____ / /

\$ _____ Check # _____ / /

\$ _____ Check # _____ / /

Member of HBA: Yes No



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TERMS OF AGREEMENT

Company Name

Vendor Initials

- 1. PAYMENTS AND TERMINATION OF AGREEMENT.** The exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to GAHBP. All deposits/payments received by GAHBP up to the date of notice of cancellation are non-refundable and non-transferable and the balance of the full cost of the space is due immediately. In the event that the Exhibitor (1) fails to make payments in accordance with the payment schedule set out herein or (2) fails to appear at the show; GAHBP reserves the right to cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate. GAHBP will retain any and all deposits/payment(s) made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement and all payments will be due per the terms of the contract. In the event of either of the above circumstances, GAHBP has the right to (1) re-sell said space and (2) bring action against the Exhibitor for payment of the full cost of the space originally licensed from GAHBP.
- 2. COMPLIANCE WITH LAWS AND REGULATIONS.** Exhibitor agrees to obey all laws, ordinances and regulations governing the use of the exhibit facility and to abide by the rules and regulations of the city Fire and Police Departments, and such other public officials whose duties may regulate exhibits. All decorative materials used in displays must meet the flame-proofing regulations of the Fire Department. No tacks, nails, or screws may be driven into the walls or floors of the exhibit facility. No tape, adhesives or pressure-sensitive stickers may be placed on facility walls or pillars. No signs may be taped to walls. No stickers or helium balloons may be distributed. The playing, performing or other use of any copyrighted music in television or radio transmission, videotape, audiovisual material, or any other work, whether live or recorded, by exhibitor or agents, representatives or employees is expressly prohibited. Exhibitor agrees to indemnify the facility and GAHBP, (and their respective officers, directors, owners, employees, insurers, agents, representatives and assigns) against any and all claims and cost of defense, or fees paid by GAHBP, to ASCAP or BMI, arising from any unauthorized use of any work by exhibitor or any of its agents, representatives or employees. Exhibitors cannot distribute food, including popcorn, and beverages in the facility and from GAHBP. Failure to comply with, or blatant disregard for, any show regulations may result in the exhibitor not being invited to participate in future shows produced at the facility and/or by GAHBP. No signs shall be displayed in the booth space that state a definite product price. Prices may be promoted through booth literature. John S. Knight Center regulations prohibit vendors from bringing in outside food or beverage during show set up or show hours.
- 3. BOOTH CONSTRUCTION AND EQUIPMENT.** GAHBP will provide an exhibitor's identification sign and number for each exhibit space; where applicable 8' high back drapes and 3' high side drapes. Exhibit shall be arranged so as not to obstruct the general view (sight lines) nor hide the exhibits of others. No signs, apparatus, construction, etc. may extend more than 8' above the floor in the exhibitor's booth space. The exhibit may extend forward four feet from the rear wall at the 8' height, but further extension must be limited to a 3' height. Deviations from the 8'x3' regulations as outlined above may be permitted only with GAHBP approval in cases where exhibit space constitutes a 4-booth (or more) "island."

Tables, electric, parking passes, admission tickets are not included in the cost of a booth. Order forms for these and other items and services will be made available for exhibitors to obtain at their expense.
- 4. INSTALLATION AND REMOVAL OF EXHIBITS.** All exhibits shall remain in place and shall NOT be dismantled until the official closing of the show. There will be a \$250 penalty fee for tear down prior to the end of the show on Sunday. Violators will be notified by letter, billed \$250 within 10 days of the show and will forfeit the opportunity for booth space the following year. Exhibitors may begin move in NO EARLIER than the time and day designated by the move in pass. All booths and contents must be in place one hour prior to the start of the show. All exhibits must remain up throughout the show and must be removed during designated move out hours on Sunday and Monday.
- 5. USE OF SPACE AND AISLES.** Nothing may be stored behind back wall drapes. All aisles must be kept clear. Interviews, demonstrations and distribution of literature must be done inside the exhibitor's booth space. TERMS OF AGREEMENT Aisles will be cleaned each day by facility personnel. Exhibitors must keep their own booth space clean and vacuumed. Exhibits must be attended during all show hours. No loudspeakers will be allowed on the exhibit floor. Small sound amplification systems may be used only with the permission of GAHBP, but the sound must be inoffensive to neighboring exhibitors. No exhibitor may assign this agreement nor permit any other company to share exhibit space. No company can exhibit, distribute literature, or put up a sign unless they have an exhibit space agreement with GAHBP.
- 6. REJECTION OF APPLICANTS AND EXHIBITORS.** GAHBP, reserves the right to reject any applicant for space at any time and reserves the right to regain possession of any space at any time by refunding to the applicant or exhibitor the amount paid for said space. We reserve the right to limit products/services to maintain a healthy balance of show exhibits.
- 7. CHANGES IN BOOTH LOCATION.** GAHBP reserves the right to reassign booth locations as it deems necessary for the good of the show.
- 8. LIABILITY INSURANCE.** The exhibitor is responsible for insuring their own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident, or other causes. Exhibitor is charged to maintain liability insurance with respect to property damage, and personal injury. Security guards will be on hand during the show and move-in and move-out periods. GAHBP and facility personnel will take all reasonable precautions to safeguard exhibitor's property. Neither GAHBP nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits, or other material owned, rented or leased by exhibitor. The exhibitor shall indemnify GAHBP and the facility, and hold them harmless from, any complaints, suits or liabilities resulting from the negligence of the exhibitor relative to the exhibitors use of exhibit space. Exhibitors are responsible for damage they cause to the facility walls and floors, including labor charges to remove stains or adhesives from the wall or floors. Exhibitors will be billed for such damage with the dollar amount determined by the facility.
- 9. CANCELLATION OF SHOW.** If the facility should be destroyed by fire or if a labor strike makes it impossible for GAHBP to permit an exhibitor to occupy the premises, the exhibitor shall pay for the space only for the period in which the space was occupied. GAHBP is released from any and all claims which might arise in consequence thereof. If any other event or circumstance not caused by GAHBP prevents an exhibitor from erecting or staffing his exhibit for any or all of the show period, the contractual responsibility between the exhibitor and GAHBP shall be considered to be satisfied and there shall be no refund to the exhibitor.
- 10. MISCELLANEOUS:**
 - a) Waiver by GAHBP of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.
 - b) If a show guide/program is produced for the show, GAHBP is not responsible for any errors or omissions in the show program.
- 11. FLOWER/PLANT/GARDEN MATERIALS:** To help carry the flower theme throughout the show, each vendor is required to include live flowers at their exhibit. Vendors may pre-order from a wholesale distributor that GAHBP secures, or may utilize their own source. Value must be at least \$15.00. Vendors not in compliance will receive a penalty fee of \$40.00.
- 12. MEDIA RELEASE.** Photographs or other depictions, references or descriptions of the event may be used by GAHBP, without any consideration or obligation whatsoever being owed or payable by GAHBP, for promotional, advertising and or other purposes without any further consent by the parties being required.

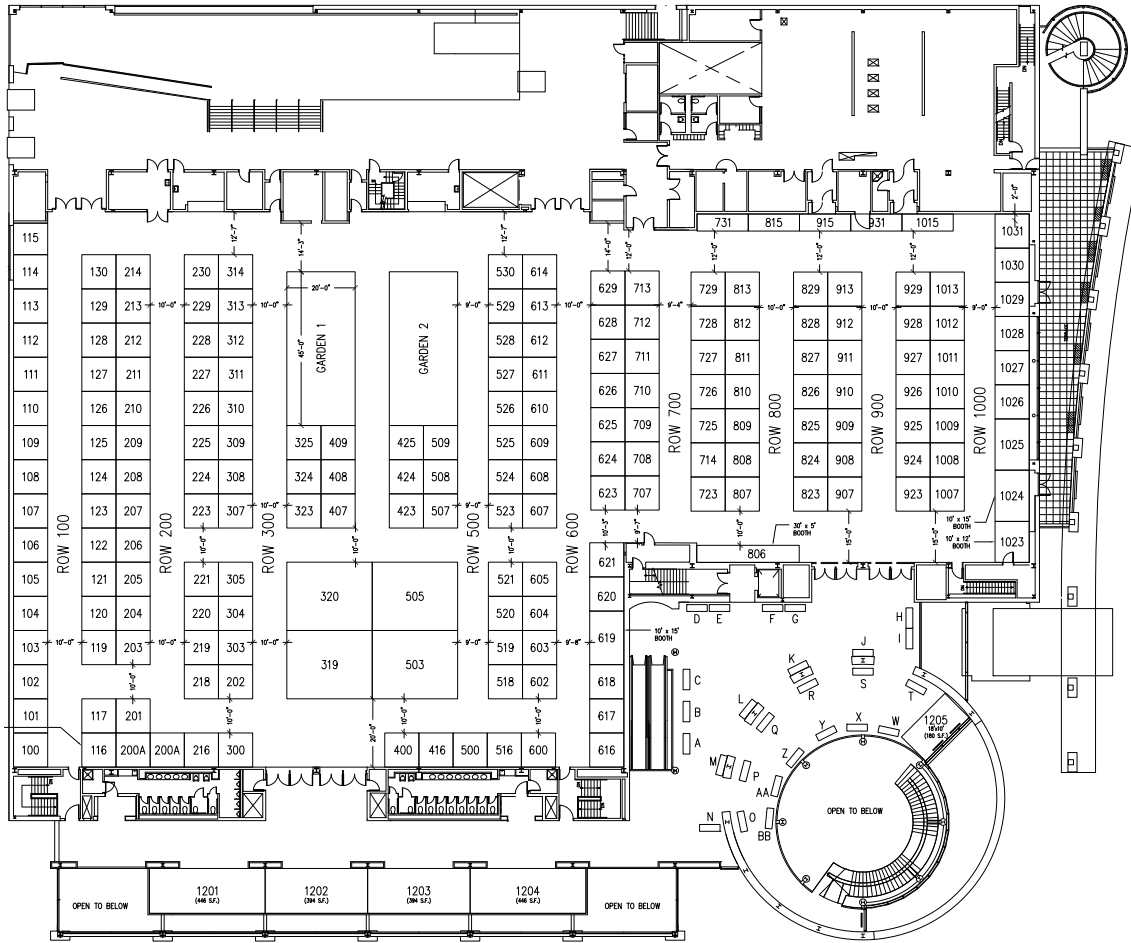
This floor plan is a general representation of show layout. Booth positions, sizes & numbers may change. To secure your exhibit space please contact:

Julie Hawkins Sales Development Coordinator
Phone: (330) 869-6800 | events@akronhba.com



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UPPER LEVEL



MAIN LEVEL

